

PROTECT YOUR RETIREMENT INCOME DAY

Alliance for
Lifetime
Income

On October 4, the Alliance for Lifetime Income will amplify our national awareness and education campaign with Protect Your Retirement Income Day. This dynamic kickoff event, designed to drive the nationwide conversation about the importance of protected lifetime income, features:

+ LIVE CONSUMER AND MEDIA ACTIVITIES ACROSS NEW YORK CITY

+ THE RELEASE OF A NEW ALLIANCE RESEARCH PAPER FROM DR. WADE D. PFAU OF THE FINANCIAL AND RETIREMENT PLANNING PROGRAM AT THE AMERICAN COLLEGE OF FINANCIAL SERVICES

+ LAUNCH OF THE ALLIANCE'S EXCLUSIVE PROTECTED LIFETIME INCOME INDEX, ONGOING RESEARCH TO TRACK PROTECTED/UNPROTECTED U.S. HOUSEHOLDS AND CONSUMER APPROACHES TO RETIREMENT-INCOME PLANNING

+ THE KICKOFF OF A NATIONWIDE ROADSHOW TO KEY MARKETS TO EXPAND PROTECT YOUR RETIREMENT INCOME DAY NATIONWIDE



48% OF U.S. HOUSEHOLDS

IN THE 45- TO 72-YEAR-OLD AGE RANGE WITH \$75,000 TO \$1.99 MILLION IN INVESTABLE

ASSETS ARE APPROACHING RETIREMENT WITHOUT ANY PROTECTED MONTHLY INCOME OTHER THAN SOCIAL SECURITY.

People in protected households, where retirement income is secured by an annuity or pension, enjoy greater peace of mind.

88%                  

OF PROTECTED HOUSEHOLDS

ARE CONFIDENT THEIR RETIREMENT MONEY WILL HELP THEM ACHIEVE THEIR LIFESTYLE GOALS.

People in protected households are also less anxious.

73% OF PROTECTED HOUSEHOLDS

DO NOT WORRY ABOUT THEIR RETIREMENT.



The Alliance for Lifetime Income is working to change Americans' perceptions of protected lifetime income strategies, including annuities.



1 OUT OF 3 MEN AND

1 OUT OF 2 WOMEN

IN THEIR MID-50S TODAY WILL LIVE TO BE 90 YEARS OLD

But too many American households are unprotected when it comes to retirement.

SOURCE: AMERICAN ACADEMY OF ACTUARIES¹

72%

OF PEOPLE WILL CHOOSE AN ANNUITY WHEN IT'S FRAMED AS A WAY TO PROVIDE RETIREMENT INCOME OVER A LONG PERIOD.



SOURCE: JACKSON NATIONAL/INSURED RETIREMENT INSTITUTE²

21%

OF PEOPLE WILL CHOOSE AN ANNUITY WHEN IT'S FRAMED AS A PURE INVESTMENT.



SOURCE: JACKSON NATIONAL/INSURED RETIREMENT INSTITUTE²

¹ <https://www.cnbc.com/2018/01/12/failing-to-plan-for-longevity-can-hurt-your-finances.html>

² <http://www.irionline.org/resources/resources-detail-view/iri-jackson-the-language-of-retirement>

Source for all other statistics: Alliance for Lifetime Income (2018 consumer survey and analysis of Federal Reserve data)

FOR MORE INFORMATION ON PROTECT YOUR RETIREMENT INCOME DAY,
VISIT RETIREYOURRISK.ORG AND SEARCH FOR #PROTECTYOURRETIREMENT ON SOCIAL MEDIA.