



Celebrate the people who make a difference

They're the people having a positive impact on the world and inspiring us all. Become a part of the TIAA Difference Maker 100 program. Recommend yourself or someone you know.

For our 100th year, TIAA will recognize outstanding individuals who spend their time and energy making the world a better place. Through their teaching, inventing, inspiring, curing, nurturing and serving, they've improved the lives of many. Since there is so much great work being done, we want to hear how you, or someone you know, are making a difference.



We want to hear about the work being done to make a difference, whether it's a big or small project. We'll be collecting the stories that capture the spirit of positive actions. And 100 people who inspire us all to do more to make a difference will be honored.



Each of our 100 Difference Makers will be recognized with a \$10,000 donation made in their name to the nonprofit organization through which they make a difference. Candidates do not have to be TIAA customers.

- **Submit your story March 5–June 12**
- **Read the candidates' stories through September**
- **Recipients will be announced October 1**



TIAAdifferencemaker100.org