Addressing the needs of the Gen X workforce

Meet Jake

Jake's current and future financial needs include:

• Basic needs—housing, food, healthcare, and an emergency fund

• Confidence that his investments will rise or fall based on investment performance. If you choose to invest in the variable investment products, your money will also be subject to the risks associated with investing in securities, including loss of principal.

• Enough income to ensure he can help his children with their path toward retirement

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Things that are top of mind for Gen Xers like Jake:

• Their current and future financial needs

• Their career growth and future salary increases.

• Their children—providing for their education and future needs.

• How their finances will impact their retirement.

How plan sponsors can help Gen Xers build their path toward retirement

1. ELA

2. ELPA

3. RDA

4. RDA

5. RDA

6. RDA

7. RDA

Your employee base is changing—see your benefits and meeting their diverse needs.

Discover more about this modern workforce