



Gen Y has money on its mind



TIAA has nearly 100 years of experience serving the financial needs of those who serve others in the academic, medical, cultural, governmental and research fields.

Starting out is a challenge for every generation, but for much of Generation Y—those 80+ million people born between 1979 and 1994, the road's been atypically bumpy with a lagging economy and large amounts of student debt getting in the way.

Whether recently graduated and starting a career, newly married, buying a starter home or just trying to pay down education loans, these young adults need to develop a road map in order to pursue short- and long-term goals. TIAA's [Starting Out](#) is designed for those who are just getting their financial footing. The [site](#) provides useful tips and short videos to help get—and keep—on track to a more solid financial future.

Learn the difference between saving and investing, or find out just where the rest of that paycheck—the *part you're not getting in hand*—really goes. Want to figure out how to build an emergency fund or how best to combine finances with a live-in partner? Professional tips as well as peer testimonials show how to put words into action on these topics and others.

TIAA has nearly 100 years of experience serving the financial needs of those who serve others in the academic, medical, cultural, governmental and research fields. The Starting Out site was developed based on the belief that a strong beginning can encourage greater confidence and discipline throughout a lifelong journey toward financial well-being. [Check it out today.](#)



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