

# Employee engagement can help drive plan success

Getting your employees involved with their retirement planning is key to helping them plan for their overall financial well-being and meeting your plan goals.

## Many Americans are not engaged<sup>1</sup>



of Americans don't know how much they have saved in their retirement accounts.



aren't saving anything for retirement.



have not analyzed how to translate their savings into monthly income in retirement.

## Employees want help from their employer



50%

would like their employer to provide advice on retirement planning.<sup>2</sup>



3 out of 4

would like to receive financial advice in the future.<sup>3</sup>



62%

would prefer to access a lifetime income option offered by their employer.<sup>4</sup>

## Consider encouraging your employees to take an active role in their retirement planning

Three ways you can provide personal support and advice they can use:

### Target messages



Deliver the right information at the right time.

### Leverage technology



Provide information through a variety of channels.

### Offer advice and education



Drive decision-making and action by providing personalized advice and education as part of your retirement plan.

These three elements can motivate employees to take a more active role in their retirement planning and build confidence in their financial future. To learn more, [click here](https://www.tiaa.org/employeeengagement) or visit [TIAA.org/employeeengagement](https://www.tiaa.org/employeeengagement).



1. 2016 TIAA Lifetime Income Survey
2. LIMRA, Matter of Fact-Consumer, Advisors, and Retirement Decisions, May 2015.
3. 2015 TIAA Advice Matters Survey
4. 2016 TIAA Lifetime Income Survey

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