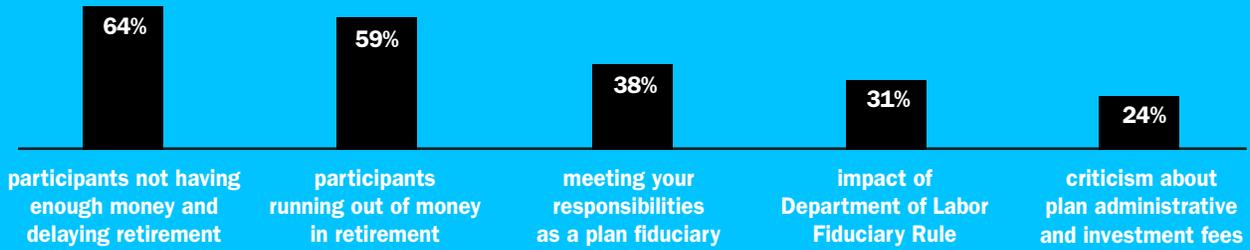




# What keeps not-for-profit plan sponsors up at night?

The #1 worry: Employees not having enough money to retire.

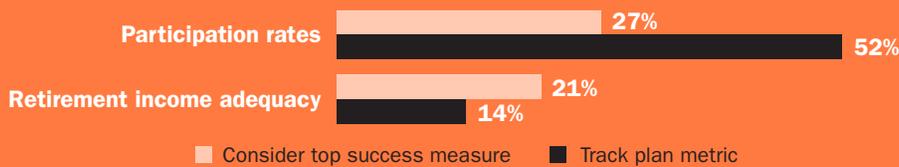
## What concerns plan sponsors?



## What can plan sponsors consider doing?

### Track the goals that matter most

Few plan sponsors track a plan's most important success measure: income for life.



### Offer retirement income solutions that provide income for life

Almost half of plan sponsors don't offer guaranteed income products.\*



### Explore new ways to engage

A majority of sponsors find financial education designed specifically for different age groups or life stages effective—but few offer it.



[Click here to learn more about how you can help your employees pursue income for life.](#)

\*Through fixed annuity products only. Guarantees are backed by the claims-paying ability of the issuing company.

Note: The results came from the 2017 Not-for-Profit Plan Sponsor Insights Survey conducted by KRC Research, for TIAA, from January 18 to February 17, 2017, via a phone survey of 835 plan sponsors in the not-for-profit sector.

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